Abstract

The topsheet of a absorbent article improved dry feeling, and an evaluation/selection method for a topsheet improved in dry feeling. The liquid-permeable topsheet of a absorbent article, characterized in that a contact cool feeling during a wet condition as measured in a maximum heat transfer quantity (q-max value) is less than 1.1 kw/m^2 on the side contacting the skin oft wearer of the topsheet, and a q-max value on the side contacting the absorbent article is larger than a q-max value on the side contacting the skin of a wearer with the difference of at least 0.5 kw/cm^2. An evaluation/selection method for the topsheet of a absorbent article excellent in dry feeling using a q-max value during a wet condition as an index.